

Alejandro Meinardo Santos Concha



Proposed by the Company as a Director of PT Unilever Indonesia Tbk in the upcoming Shareholders' meeting. Philippine Citizen. He is appointed as VP of Customer Development ("**CD**") Indonesia on Aug 1, 2024. He was the Ice Cream General Manager Indonesia before joining CD.

Doy, his nickname, has a solid sales and general management background with a career spanning 30 years. He started his career in CD in Unilever Philippines and has done roles in General Trade, Modern Trade, Customer Marketing, Brand, and Operations. In 2013, Doy moved to the IC PH business. He was appointed as CD Director for Selecta, a joint venture between Unilever and RFM. In this capacity, he led the CD team in crafting and executing a vision to double the cabinet base in 4 years. Under his leadership, various new programs were launched to strengthen fundamentals and drive cabinet expansion which helped deliver strong performance year-on-year.

After his role in IC PH, Doy was appointed as General Manager for Cambodia and Laos in 2017. He worked with the team in delivering strong double-digit growth year-on-year.

In 2020, Doy was promoted to the role of General Manager for MCL (Myanmar, Cambodia, and Laos). He led the joint-venture business between Unilever and EAC in navigating the challenging situation in Myanmar given the political and economic crisis. He led the team in creating new muscles to ensure the safety and security of our people and assets, and drive business continuity. The team

delivered strong double-digit profitable growth for the past 3 years even in the most trying of times.

He is graduated from Ateneo de Manila University majoring Bachelor of Science Management Engineering.